



Launch Your Storefront in 100 days with VSG Impact!

The Project

When you need a site NOW, **VSG Impact** has “ready to go” assets that allow clients to launch quickly and efficiently in order to capitalize on market opportunities.

VSG Impact uses the cloud-based, API-first, headless Commerce architecture from Sitecore’s OrderCloud to allow for unlimited customizations for your digital property. VSG Commerce leveraged the VSG Core Assets combined with our VSG Acceleration process to create a website that is quality-tested and nearly complete. Clients are following our Acceleration process to refine best-practice requirements to create unique, branded, feature-rich sites that are ready to hit the market. This process significantly reduces the time to market for a typical online commerce implementation which means overall cost savings.

VSG Commerce created **VSG Impact** to help clients save time and money – all while providing a customized Commerce platform for both B2B and B2C businesses.

Strategic Objectives of the project were:

- Create a website template with limitless customizations and endless flexibility to help businesses scale to new levels in just 100 days
- Use AI technology to deliver real-time, personalized responses using Sitecore Discover
- Implement API headless architecture that connects with a CMS to provide ease of use for business users

The Solution

VSG Impact allows clients to get a jump on the competition by getting to market faster as well as future-proofing their website with a platform that will scale and expand with their business needs.

Key Deliverables included:

- Empowering developers to build user experiences using a REACT architecture
- Connecting with the backend through API calls to allow businesses to use different databases and reuse components
- Utilizing API technology to deliver real-time personalized product recommendations, search results, and merchandising based on each shopper's purchase intent
- Incorporating limitless customizations and features in areas such as:
 - Order management
 - Product catalogs
 - Pricing
 - Inventory visibility
 - Customer data management
 - User management
 - Analytics
- Implementing API headless architecture that connects with a CMS to provide customization and flexibility, SEO integration, and scalability across multi-sites

Get to market faster when you launch your storefront via VSG Impact with limitless customizations and features.

VSG Commerce + VSG Impact

Whether you are considering a new Sitecore Commerce solution or looking to upgrade from another platform, VSG Commerce can accelerate the development of your next online commerce site. You can benefit from our years of experience and success. We've poured it all into our services—and **VSG Impact**—to ensure that you start well ahead of the competition.