



Codehouse LAUNCHER

XM Cloud & Search
Rapid Development
FRAMEWORK

Why Launcher?

- ✓ **Turnkey** - Launcher is a one stop shop XM Cloud/Search/Website solution
- ✓ **Low Cost** - Budgets are going to remain competitive - do more with less is the rule
- ✓ **Save 70% + of annual site maintenance costs** - repurpose “sunk” budget to innovation.
- ✓ **ROI** - Your team needs to be able to scale content & experiences while remaining lean
- ✓ **Author Experience** - Your team deserves the best editing & optimisation interfaces
- ✓ **Time to Value** - Businesses are looking for speed to market
- ✓ **Marketing Ecosystems** - Business want to future-proof to composable, SaaS based solutions, personalisation ready
- ✓ **Future-Proof** - Plug in the future, AI integration is already there, ready for you
- ✓ **Own the solution** - Flexible, templates & components with variations - no “cookie cutter”



Launcher is a pre-packaged Sitecore XM Cloud solution coupled with Sitecore Search, designed to deliver brand-ready, enterprise-grade websites in just 90 days.

Built on a best practice framework, Launcher comes with pre-configured templates, theme driven UI, and over 30 reusable components for fast content creation.



Ready to go page templates

- ✓ Homepage
- ✓ About Page
- ✓ Services Page
- ✓ Standard Content Page
- ✓ Portfolio / Case Studies Page
- ✓ News Page and Homepage Latest News Widget
- ✓ FAQ Page
- ✓ Contact/Campaign Landing Page
 - ✓ Including Campaign Contact Form
- ✓ Privacy Policy / Terms & Conditions Page
- ✓ 404 Error Page



Who is it for?

Brands who need a cost-efficient, fast to market, turn-key Sitecore solution for big end of town digital experiences.

Our fast-track solution is ideal for upper mid market businesses looking for an enterprise-grade Sitecore XM Cloud solution with next-generation DX.

Minus the large cost and delivery timeframe, all backed up with an unlimited warranty.



Ready to go components



- ✓ **Global Navigation** – Dynamic menus, mega menus, breadcrumbs
- ✓ **Footer Navigation** – Customizable links, social media, contact details
- ✓ **Configurable Hero Banner** – Large image, video, or slider with CTA buttons
- ✓ **Text & Image Component** – Basic rich text with an image, supporting flexible layouts
- ✓ **Content Block** – A modular text-based component for articles and text
- ✓ **Accordion / Expandable FAQ** – Useful for collapsible FAQs or layered content
- ✓ **Call-to-Action (CTA)** – A button or link that drives conversions
- ✓ **Card Grid / Tile View** – Displays content in a structured way (for services, features, or blog posts)
- ✓ **Image Gallery / Video Placeholder / Carousel** – Displays multiple images in a slider format or video
- ✓ **Contact Form** – Captures inquiries with name, email, and message fields
- ✓ **Search, Search Bar / Results** – Site search for better content discovery
- ✓ **Social Share Buttons** – Allows users to share pages via social media



Content migration & front end

- ✓ Seamless, high-speed content transfer via Bynder (GatherContent), mapped to UX/UI-approved templates
- ✓ Scripted content migration - accelerating go-live with structured, scalable delivery
- ✓ Flexible frontend hosting tailored to your needs
- ✓ Optional Professional vs Enterprise plans for best fit
- ✓ Leveraging Next.js for performance, scalability, and modern digital experience



A little history...

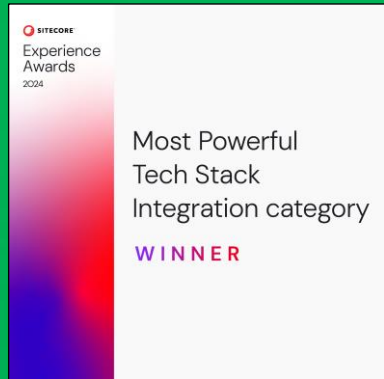


Launcher evolved over successful projects

CSPD*
80 Auto
Deployed
School
Sites



Launcher



83
Days Design
to Launch



* Catholic Schools Parramatta Diocese

Case study – CIMIC



Exploring the impacts and key results of our website project.

13x

 OUR NEW DIGITAL HOME
sites re-imagined and modernised for composable cloud

THE INVESTMENT



30%
reduction in infrastructure costs



40%
saving in estimated project cost

TIME TO VALUE



70%
reduction in team maintenance & governance



100%
faster to build new environments and websites



240%
more efficient content creation

OUR GUESTS



103k
new visitors in 3 months post migration



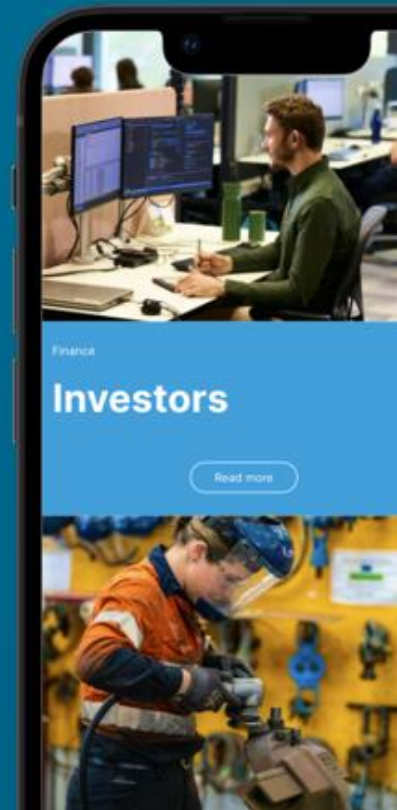
50%
quicker to find content



8.3%
month on month growth of new visitors



12%
increase in returning visitors



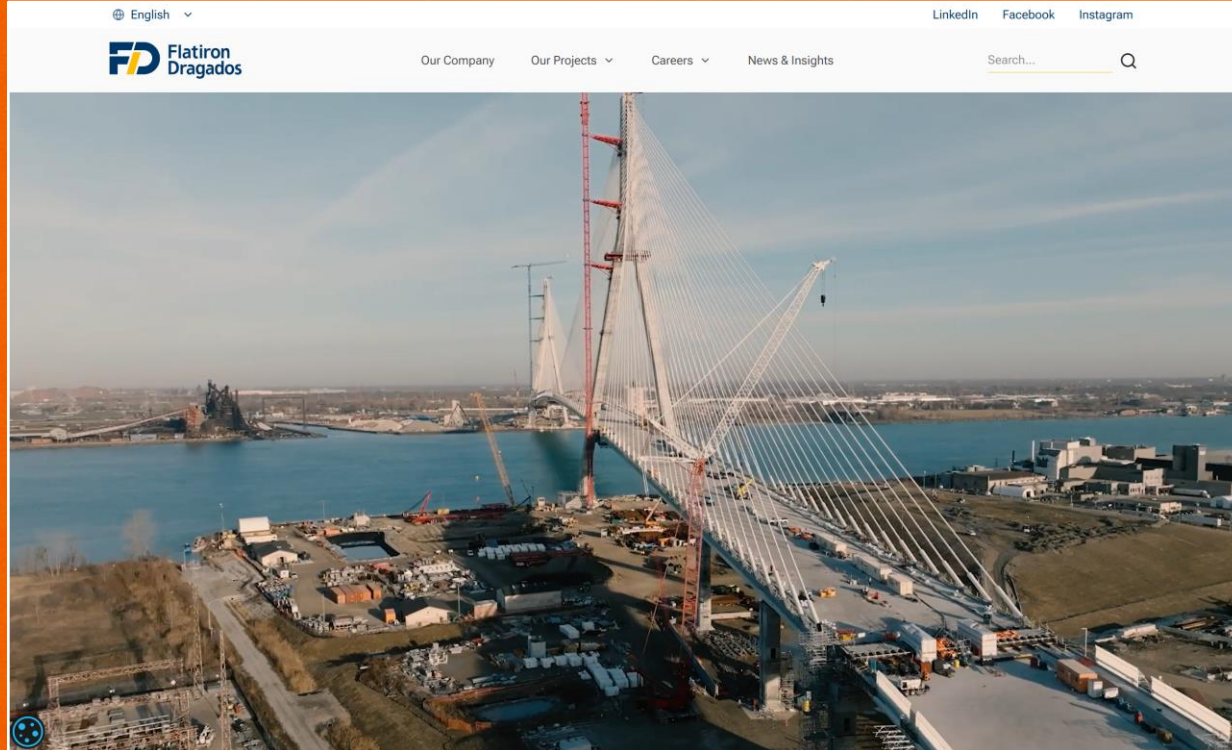
Case study – Flatiron Delgardos

Full design and XM Cloud build
with Sitecore Search in **85 days**



Who has it?

16 XM Cloud and
Sitecore Search Sites
already using Launcher.



Process





QA

Say hello to
unlimited
warranty

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