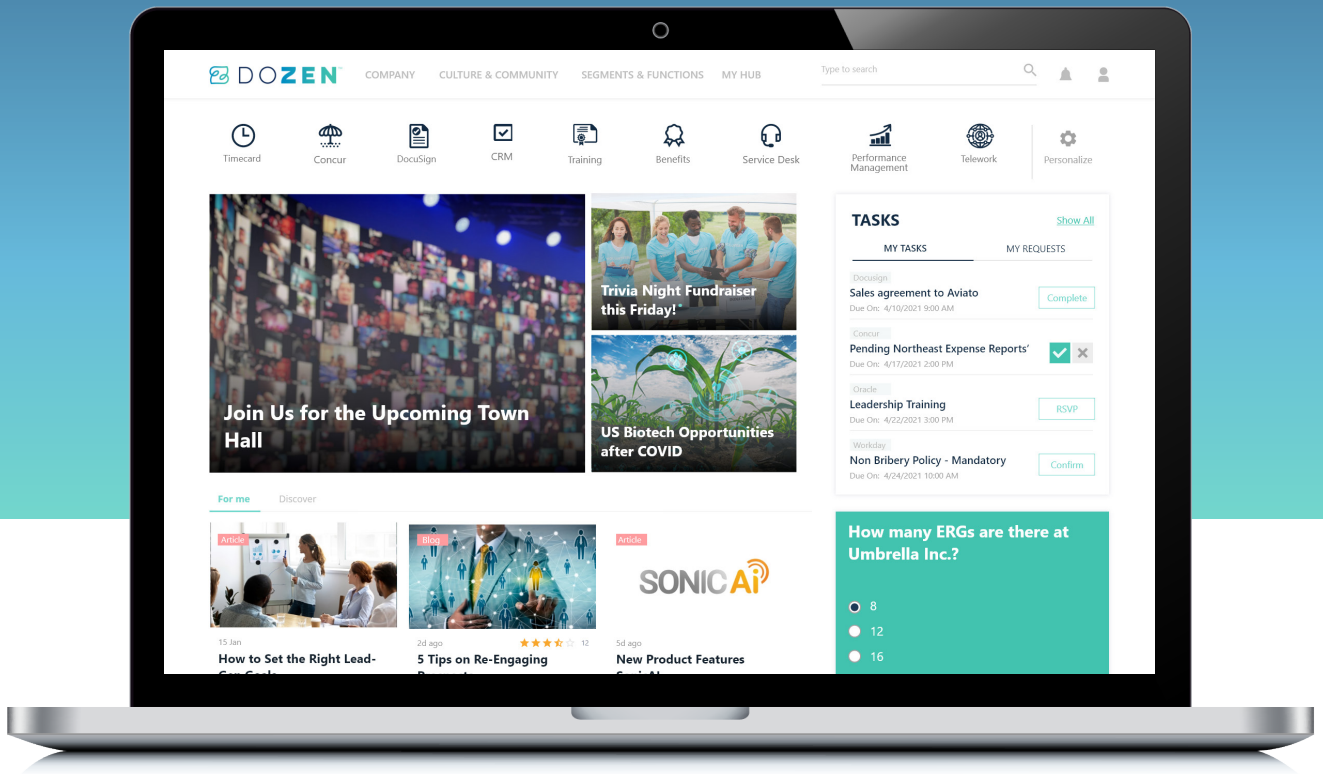




The digital employee experience for the New Normal



An evolved workplace for an evolved perspective, DoZen empowers organizations to fully personalize and integrate their end-to-end digital workplace for every employee. We replace 20+ existing systems with an all-in-one tool to create personalized employee experiences for any workplace, anywhere.

We are an experience-focused enterprise solution built on Sitecore® XP™ that provides a rich and engaging employee experience through personalization, campaigns, marketing, analytics, and omni-channel capabilities.

Foundational tools optimize our platform, delivering clear ROI through our Digital Workplace, Communications Tool, Employee Experience, and Self-Service Unification Solution. When these core components come together, they create a seamlessly integrated, employee-centric ecosystem ready to meet the individual needs of every member of your organization.

So Why Should You DoZen?

We level-up your communication

Reach employees in the office, at home, or on the go from our native mobile app, web, desktop, email, and even MS Teams.

We're engaging

As a single, integrated platform we enhance employee journeys, interactively guiding them through the moments that matter most. Content is highly personalized based on role, department, location, and demographic and we keep it fun and interactive with the ability to like, share, and comment.

We're insightful

By using our pulse surveys and robust analytics, you'll experience deeper metrics and actionable insights into employee sentiment and behavior.

We get personal

Fully customize the layout, design, and overall experience of your digital workplace, allowing you to meet the needs of both your organization and your individual employees.

We play well with others

We seamlessly integrate within your existing framework and investments, meaning that we work with what's already working.

We make you better

Create journeys, engagement, and education around employer branding, CSR activities, and community and ERG initiatives through enterprise social and culturally driven digital spaces.

We're cost-efficient

Use us to replace multiple existing systems and subscriptions and get ready for extensive savings.

We keep it simple

Streamline your workflow and optimize employee efforts through targeted campaigns and personalized content publishing, all from one intuitive CMS. Content management as well as both email and nurture campaigns are accessible as one single user interface.

We're easy

Unified task management means that you can consolidate tasks from multiple external systems into one single, actionable view. App integrations provide a powerful, extensible platform connected to enterprise systems such as timecards, expense reports, people directory, and enterprise social.

We fit right in

Our powerful extension framework and plugin architecture makes it easy to integrate DoZen into your organization's apps, and even extend task lists. Our flexibility will allow you to fully tailor your employee's experience to match your exact business needs.

"Zen is when your internal comms, IT, and HR departments are perfectly aligned."

Solutions

Digital Workplace

Personalized and curated for every individual employee

Our unique Digital Workplace is made up of curated, interactive content that is personalized to every individual employee, increasing engagement by giving them the opportunity to like, comment, and share. Omni-channel broadcasting capabilities, our native mobile app, and powerful push notifications mean that you can reach your employees more effectively in the office, at home, and on the front lines. Our Smart Search feature presents the most relevant information as well as understanding employee search objectives, and our advanced People Search will increase collaboration and allow you to easily get in touch. Unify and complete tasks from one, actionable location, empowering employees to work smarter and increase productivity.

- > Intranet Solution
- > Employee Hub
- > Enterprise Search
- > Mobile App
- > Enterprise Social

Employee Experience Platform

A people-first environment both on and off the clock

With many large companies swiftly adopting policies that will allow employees to work from home indefinitely, all experience, interactions, and moments that matter have been forced to take place in an entirely digital environment. Our automated marketing and omni-channel campaigns create journey-like experiences beginning from the onboarding process and continuing throughout the employee's lifecycle. DoZen makes it easy to identify, implement, and track employee journey's and strategic goals, supported by our intuitive analytics around engagement value, goal optimization, and conversion metrics. Give employees a digital, dynamic space to interact and come together around various topics, projects, and campaigns with features that allow them to interact virtually, subscribe to communities and ERGs, and receive push notifications.

- > Onboarding
- > Moments that Matter
- > Surveys & Polls
- > Employee Pulse
- > Gamification
- > People Search

Communications Tools

Seamlessly integrated and effortlessly engaging

Simplify workflow and optimize communication through targeted campaigns and personalized content publishing, all from the comfort of one intuitive CMS that allows you to strategically measure engagement as well as reach employees on their preferred channels. Our Comms Tool features personalized content, targeted broadcasting, omni-channel campaigns, and keen insights, all of which are more essential than ever in this new era of remote work. With targeted personalization, you'll have the ability to dynamically and easily change content based on employee data and behavior. Improve engagement and information circulation, through the distribution of targeted, relevant, and valuable content to your team and throughout your organization. Insights, analytics and testing as well as both nurtured and automated campaigns are served on an intuitive and easily customizable platform, giving you confidence and control.

- > Intuitive CMS
- > Content Broadcasting
- > Automated Marketing
- > Email Campaigns

Self-service Unification

Empower employees to work both smarter and harder

Unify and connect multiple layers of work in one personalized place. Seamlessly integrated apps will give employees access to the enterprise systems they need to effectively complete everyday tasks, using systems like Oracle HCM, ServiceNow, PeopleSoft/HR Portals, DocuSign, Concur, and timesheets. Personalized Quicklinks menus allow easy access to the tools and apps employees use most. Connecting to enterprise systems provides a comprehensive and aggregated view of important tasks, upcoming events, real-time data feeds from other systems, and key resources, all actionable from one place. Employees will now be able to access, browse, and search all of your organization's systems from one place, eliminating confusion and wasted time that comes with constantly switching between disparate apps and requesting access from your HR and IT departments.

- > Consolidated Tasks
- > Workflows
- > Quick Apps
- > App Integration



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