SITECORE + VERNDALE

SOLUTION BRIEF

Turning SitecoreAI strategy into measurable business impact

Accelerate AI-driven digital experiences with SitecoreAI and Verndale



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Executive summary

Enterprises are under pressure to deliver AI powered digital experiences that drive measurable results, but execution often falls short. SitecoreAI provides a unified, AI first digital experience platform (DXP), while Verndale's SitecoreAI Growth Program accelerates adoption with proven methodologies, industry accelerators, and low risk pilots. Together, they help organizations move faster, reduce complexity, and realize the full value of AI driven experience transformation.

The core challenge: Customer pain points

Organizations investing in digital experience platforms and AI are encountering common roadblocks:

- Difficulty differentiating platforms and validating value early in the buying process
- Complex, high-risk migration, and modernization efforts
- AI initiatives that lack clear connection to business outcomes
- Disconnected systems and manual processes slowing content and experience delivery
- Limited visibility into ROI and total cost of ownership

These challenges make it harder to move from strategy to execution, and to scale AI across the enterprise.





Solution: Verndale SitecoreAI Growth Program

SitecoreAI unifies content, data, personalization, search, and digital asset management (DAM) into a single AI driven platform.

Verndale's SitecoreAI Growth Program complements this with structured, repeatable approaches that help organizations deliver value faster and more predictably, including Forge AI, Verndale's AI-powered migration framework designed to accelerate and de-risk complex transitions to SitecoreAI.

Together, they provide a clear path from initial validation to enterprise wide adoption.

An AI-first modernization engine for Sitecore customers,combining vertical accelerators, Forge AI-powered migrations, and low-friction SitecoreAI pilots to derisk decisions, compress time to value, and expand multiproduct adoption.

Speed to value: TIDAL Accelerators

Verndale accelerates time to value with TIDAL Experience Accelerators, AI led delivery patterns, and targeted SitecoreAI pilots. These approaches replace months of custom build with a shorter configuration and refinement phase, while enabling teams to validate real world use cases using their own content and data in days or weeks, not months.

The result: faster validation, faster launches, and quicker realization of business impact.

Predictable outcomes, lower risk: Forge AI

With 350+ Sitecore projects delivered across 200+ clients, Verndale brings repeatable architectures, structured pilots, and Forge AI powered migrations to reduce uncertainty in complex modernization efforts. This predictability is critical during SitecoreAI transitions, where migration complexity often triggers platform reevaluation.

Proven delivery models and structured migration approaches reduce uncertainty and keep outcomes consistent.



AI performance at scale: SitecoreAI pilots

SitecoreAI provides a unified, AI first platform for experience orchestration. Verndale ensures those capabilities work in real world enterprise conditions.

Connect pilots to long term adoption and multiproduct expansion through a closed loop of accelerators, pilots, and readiness workshops.

Clear ROI & Operational Efficiency: SitecoreAI Readiness Workshops

By aligning SitecoreAI capabilities to executive priorities early, enterprises gain clarity on ROI and total cost of ownership. Customers move from fragmented operations to centralized content and experience management.

Response cycles shift from months to weeks, unlocking measurable engagement and conversion gains proven in production SitecoreAI environments.

What sets Verndale apart

TIDAL experience accelerators

Industry-specific architectures and templates designed to fast track digital experience delivery with proven patterns

Forge AI powered migrations

Advanced migration capabilities that support complex legacy environments and streamline modernization efforts

Structured AI adoption framework

A combination of pilots, readiness workshops, and scalable delivery models designed to connect strategy to execution



Proven results

Enterprise scale, proven execution, measurable impact:

350+ Sitecore projects delivered across 200+ client

12 Sitecore MVPs and 50+ certified professionals within a dedicated Sitecore Center of Excellence

Organizations leveraging this approach have improved content operations, accelerated time to market, and achieved measurable gains in engagement and conversions.

Built for complex and regulated industries

This solution is designed for organizations operating in highly regulated and complex environments, including:

- Financial services, healthcare, education, energy, utilities, manufacturing, hospitality, professional services, and non profits.
- It enables these organizations to balance innovation with governance, compliance, and scalability.

Call to action

DXP and AI decisions are too strategic to rely on generic demos or ad hoc migrations.

As enterprises adopt SitecoreAI, success depends on pairing the platform with an AI first modernization approach that proves value early and reduces risk.

Verndale's SitecoreAI Growth Program combines vertical accelerators, Forge AI powered migrations, and targeted SitecoreAI pilots to help customers move faster, modernize with confidence, and turn AI capability into measurable results.

Ready to make SitecoreAI a repeatable growth engine? Let's align on priority use cases, activate a focused pilot or migration path, and bring a differentiated SitecoreAI story to market.



Taking the next step

1. Learn more about Verndale's unique capabilities for SitecoreAI by visiting our Partner Page.

2. Explore Verndale's Forge AI, TIDAL, and their SitecoreAI pilot programs in detail.

About Sitecore

Sitecore is a global leader in AI-enabled digital experience software. Its next-generation platform, SitecoreAI, helps brands plan, create, personalize, and deliver content across every channel — websites, apps, social, and beyond. By unifying content management, customer data, and personalization into one intelligent system, it makes marketing faster, smarter, and more connected. At its core are agentic tools and studios that let marketers and developers collaborate with AI responsibly and effectively.

Learn more at sitecore.com.

About Verndale

Verndale is a digital experience and technology company that helps ambitious brands design, build, and optimize modern digital products and experiences. With expertise spanning strategy, UX, commerce, data, engineering, and experimentation, Verndale drives measurable business results.

Learn more at verndale.com.

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