AI Governance Overview

Fundamental Principles of AI Use

1. Ethical and responsible AI use
2. Transparency
3. Privacy and data security
4. Fairness and non-discrimination
5. Human oversight
6. Monitoring and accountability

AI Governance Board

Sitecore's AI Governance Committee

Cross-functional and diverse representation

Legal, Privacy, Engineering, Enterprise Technology and Product teams

Inclusive representation (race, gender, geography etc.)

Policies and Guidance Governing Internal Use of AI

AI Impact Assessments for Gen AI Functionality in Products

Training, Education and Awareness Raising

Risk Assessments for AI Vendors and Vendors Incorporating AI in Software