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Avanade XM Cloud

Platform Modernization Assessment

XM Cloud
Platform modernization assessment

Sitecore's recent direction is to provide its product stack as a composable SAAS platform that compliments an organizations cloud first strategy. As Sitecore's leading global platinum partner, we work with customers to review and assess their Sitecore installation, identity any problems and help to unlock the power and potential of Sitecore, providing valuable customer insights that enable improvements related to customer engagement, growth and revenue.

We work with your internal teams to put together a plan for cloud adoption and platform modernization, to enable better agility and onboarding of new Martech technologies and initiatives.

After a typical 4-week engagement period, we provide a detailed report highlighting areas where best practice is being followed, areas where improvements could be made, provide recommendations to improve stability, performance, efficiency, ease of use and a roadmap for cloud adoption

Do what matters

Let's make **XM Cloud** the future, **together**

Inspire
1-hour conversation

Let's talk about the trends impacting our clients in your industry and how we help them make what matters to accelerate growth.

Ideate
2–hour workshop

Our experts will lead a collaborative session with your team to uncover opportunities and converge on key business goals to begin designing a journey to XM Cloud.

XM Cloud Modernisation
4-week commitment

Ready to accelerate your Sitecore solution? Let's bring our experts and your teams together for 4-weeks to co-create a journey to your composable XM cloud journey , we can plan for and then make real.

BUSINESS CASE | ROADMAP | CONCEPTUAL ARCHITECTURE | PROOF OF VALUE

Do what matters

Platform modernisation assessment

Journey to XM Cloud

Code Health
Lead: Sitecore Architect

Your code is central to creating a platform that provides successful customer engagement and maximum return on investment, however, many organisations are using sites that:

- Were developed *without* using Sitecore best practices.
- Contain third party integrations that can seriously impact Sitecore's performance and stability.
- Are time consuming to deploy .
- Leverage only a fraction of Sitecore's potential.
- Use outdated development approaches and application architecture.

Avanade performs a detailed analysis of the code ensuring it follows recommended standards, is of the highest quality and performs optimally. Using a blend of manual and automated tools we can detect levels of technical debt potentially impacting on your code's health.

Content Foundations
Lead: Experience Architect

A major part of any Sitecore project is the information architecture combined with content editors trained to work with it effectively.

Avanade perform an assessment of the data structure, typical content lifecycles and security considerations to identify improvements, ensuring business goals are accomplished as efficiently as possible with the least impact on editors.

We ensure authoring is achieved efficiently as possible, with editors able to create, validate, locate and re-use appropriate content.

We have found many businesses and organizations are unaware of some of Sitecore's most powerful features, which can sadly remain virtually untapped. Avanade can ensure you getting the most from your Sitecore Installation, creating exceptional customer and user experiences, whether using "out of the box" functionality such as content workflows, A-B testing and personalising the user experience.

Performance
Lead: Sitecore Architect

Many factors can affect the performance of the Sitecore implementation, impacting the experience of both external visitors and authors, restricting the organisation from achieving it's goals.

Avanade performs checks at multiple tiers to report on potential optimisations, including, caching, Sitecore configuration tuning, usage of content delivery networks and assessing variables that affect page load time e.g. file compression and image sizing

Cloud Readiness
Lead: Sitecore Architect

Sitecore's current product strategy is focused on a composable SAAS based DXP. During the assessment we will assess your current applications readiness for cloud and SAAS adoption.

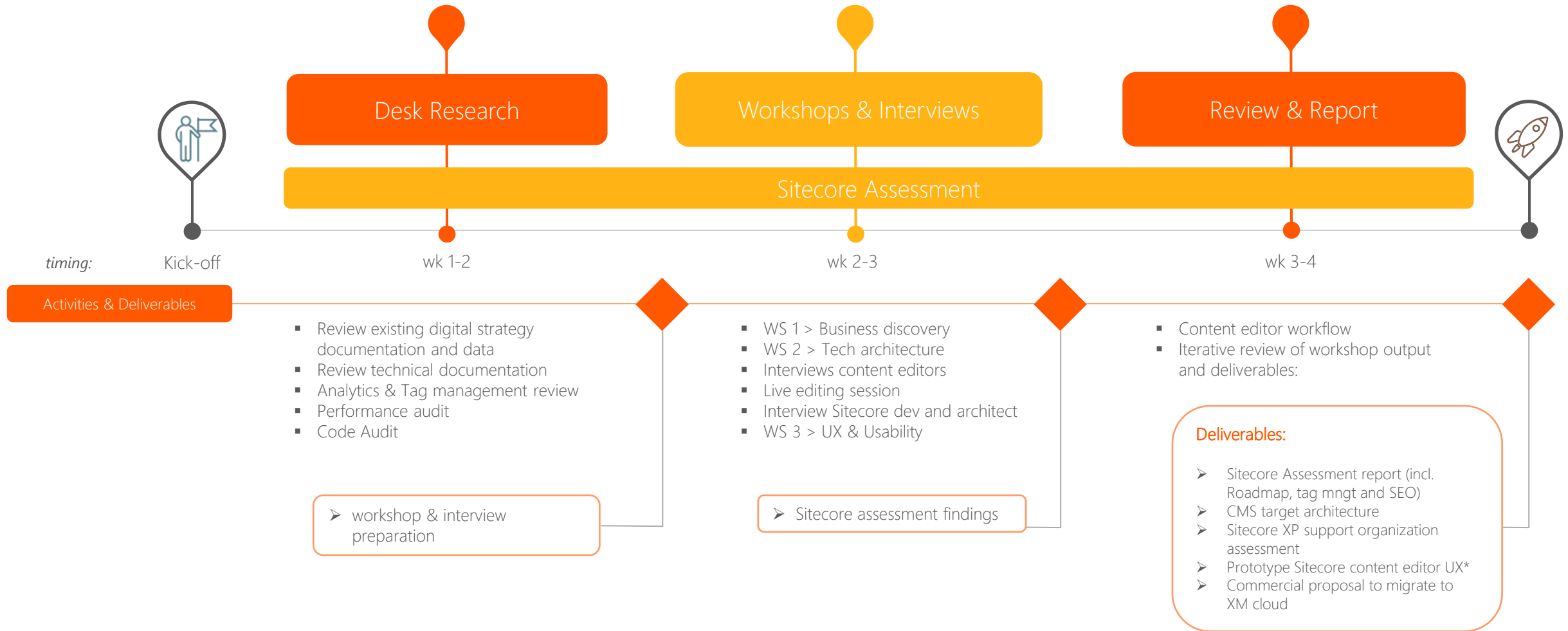We will look to recommend a possible roadmap for cloud/SAAS adoption and move to headless, while also looking to retain as much existing investment as possible.

We will focus our review around the following areas:
- System environments
- Security and Connection
- Internal data security guidelines
- Deployment approach
- RPO / RTO / blue-green / HA
- Integration & Microservices

Do what matters

Activities & Deliverables

Plan of approach

SITECORE ✕ XM Cloud

	Desk Research	Workshops & Interviews	Review & Report

Sitecore Assessment

timing: Kick-off   wk 1-2   wk 2-3   wk 3-4

Activities & Deliverables

- Review existing digital strategy documentation and data
- Review technical documentation
- Analytics & Tag management review
- Performance audit
- Code Audit

  ➢ workshop & interview preparation

- WS 1 > Business discovery
- WS 2 > Tech architecture
- Interviews content editors
- Live editing session
- Interview Sitecore dev and architect
- WS 3 > UX & Usability

  ➢ Sitecore assessment findings

- Content editor workflow
- Iterative review of workshop output and deliverables:

  Deliverables:

  ➢ Sitecore Assessment report (incl. Roadmap, tag mngt and SEO)
  ➢ CMS target architecture
  ➢ Sitecore XP support organization assessment
  ➢ Prototype Sitecore content editor UX*
  ➢ Commercial proposal to migrate to XM cloud

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Do what matters

Workshop Details

Summary of Activities

Business Discovery workshop

Goal: define the business scope of the Sitecore assessment by understanding Client's digital ambition, vision, marketing and IT objectives.

Workshop activities include vision & objectives debrief, deep-dive in organisational, technical and data challenges

Preparation: Client will share up-front documentation on digital (Client.com) goals, objectives and KPIs

Technical architecture workshop

Goal: detailed insight in current platform setup

Workshop activities include choices in current architecture, overview of system integrations, insight in current IT challenges, mapping of current architecture vs vision & objectives

Preparation: access to current platform and documentation on architecture will be shared by Client before the workshop

Live editing session & usability stress testing

Goal: We follow content editors as they perform a series of tasks. Their journeys are mapped during the sessions to determine possible improvements.

Activities include follow content editors during their day-to-day routine in the Sitecore CMS

Preparation: preparing the content editing activities to be picked up during live editing session

Content editor UX & Usability workshop

Goal: Identifying the scenarios for the content editor that have the most impact when improved. This will be the base for recommendations.

Workshop activities include internal user (= content editor) pains & gains, quick win discovery

Preparation: details (data) on no. and type of users and usage, access to editor environment

Do what matters

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