

Sitecore Value Assessment: Because 'Out of the Box' is Just the Beginning.

Unlock the Full Potential of Your Sitecore Investment

Many organizations only scratch the surface of what Sitecore can do. This means missed opportunities for efficiency, personalization, and deeper customer engagement. If you're like most, you're only using a fraction of Sitecore's capabilities, leaving value untapped. The question isn't whether Sitecore can deliver ROI, but whether you'll take the steps to realize its full value.

That's where Velir's **Sitecore Value Assessment** comes in.

From Audit to Action: Maximizing Sitecore Value

We provide a tailored check-up on your Sitecore instance. Our experts conduct a quick but comprehensive audit to understand how you're using Sitecore today compared to what's possible. The result? A clear picture of where you're getting value and where opportunities are being left on the table. Our Value Assessment looks at key areas including:

- **Content & Publishing Efficiencies** – Identify bottlenecks in content creation and publishing, and uncover ways to streamline processes for faster time-to-market.
- **Workflows** – Evaluate current workflows to spot redundancies or gaps, ensuring smoother collaboration and governance.
- **Personalization** – Assess how personalization is currently being applied (if at all) and highlight opportunities to deliver more relevant, targeted experiences.
- **Testing** – Review your use of A/B and multivariate testing to determine whether you're optimizing content and experiences effectively.
- **Measurement** – Examine analytics and reporting practices to reveal where measurement is strong, where it's lacking, and how to better tie Sitecore performance to business outcomes.

What You Get

It's never too late to maximize your Sitecore investment. We'll show you how to start getting more out of it today, tomorrow, and beyond, so you see the full value of every dollar spent.

- A concise readout of how your Sitecore setup is currently performing
- A prioritized list of quick wins you can achieve within 30, 60 and 90 days
- Visibility into Sitecore features and functionality you're not yet leveraging and where to start with untapped capabilities

Why It's Easy – and Worth It

We know your time is valuable, so we made sure our process is simple and efficient. With minimal effort from your team, our experts review your Sitecore instance and run a short workshop to capture what matters most. This means less disruption for your team and a clear path to unlocking more value from Sitecore, quickly and without a heavy lift on your part.

Why Velir

Velir is a long-standing Sitecore Platinum Partner with hundreds of successful implementations under our belt, years of personalization and experimentation experience, and a proven track record of helping organizations maximize the value of their digital investments. Our team has the proven expertise to help you drive more from your Sitecore investment and set you up for long-term digital success.

**Ready to unlock
more value?**

Reach out to us today
at info@velir.com

