

01

SiteAccelerate



What is it?

Streamlines delivery, shortens time to value, provides clients better return on investment, and enhances author and marketer experience.

Move from ideation to a functioning product in weeks, not months.



For Clients: A warp-speed MVP

The objective of any engagement is to go from discovery and strategy to a working MVP as quickly as possible. The starter kit changes the game. In addition to a code base, it provides a consistent delivery process and ways of working, enabling clients to have a working website in as little as 4 weeks.



For Design: A starter Figma file

A starter template including components, page templates, and a style guide, with very little design opinion, to eliminate the repetitive work of setting up a Figma file.



For Development: A ready to use code kit

A collection of stylesheets, components, and page templates, based on the Figma file, which have been developed to accelerate headless delivery. The code kit is theme-able and used in conjunction with Figma design tokens, allowing both Design and Dev teams to easily implement and update the style guide.

Accelerate Go To Market



Reduce Up Front Effort

It takes significant effort to create design, user stories, and develop components from scratch every time a project is initiated



Accelerate Timelines

Consolidating the Avanade team's years of experience, we can collaboratively initiate and deliver XM Cloud projects with ease, following industry best practices.



Repeatable Process

We can effortlessly mobilize project teams with a pre-trained team of resources, which will allow clients to reach an MVP state quicker.



Lower Project Costs

Reducing project effort, accelerating timeline, and leveraging repeatable processes allows client budgets to be directed toward resolving larger business priorities.



Improved Business Outcomes



Faster Project Delivery



Enhanced Reusability



Accelerated Productivity

Standardize Design

Deliver projects faster, simplify maintenance, and ensure a great user experience

- Centralize design decisions
- Update brand or design without code rewrites, leveraging the power of design tokens
- Streamline design-to-develop handoff
- Pull token values directly into code and eliminate redundant code and manual updates
- Define contrast ratios, font sizes, and spacing to meet or exceed accessibility standards
- Integrate into CI/CD pipelines for automated testing and validation
- Provide a single source of truth for theming and styling
- Enable automatic updates to UI components when tokens are modified.



Component Standards

Accessible

Our components are WCAG 2.1 compliant. We have tested our components with screen readers instead of relying on emulators and we **meet or exceed most industry standards**.

Also compliant with European Accessibility Act (EAA) going into effect June 2025

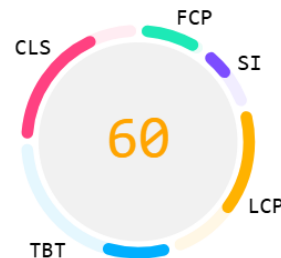


Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so [manual testing](#) is also encouraged.

Performant

Marketers are spending more money on SEM. To only be buried by Search Engines because Performance Scores are below par. Our platform is developed with this in mind; **within our control the score will never dip below 60.**



Responsive

Our components are designed already with 2 breakpoints in mind. Users' experiences on desktop and mobile are performant and look their best.



Theme-able

We are able to apply brand guidelines to our Figma designs and automatically update our codebase via design tokens, keeping design and development tightly coupled.

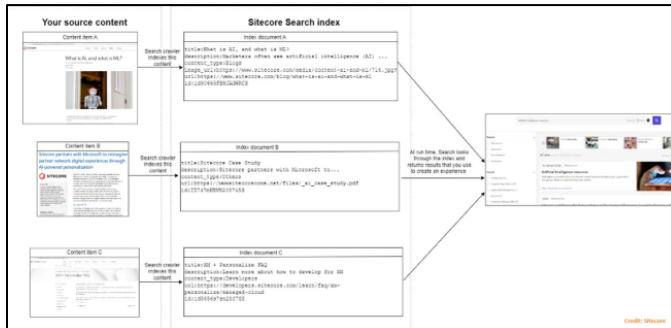


Applications

Value Added Integrations

Search MVP

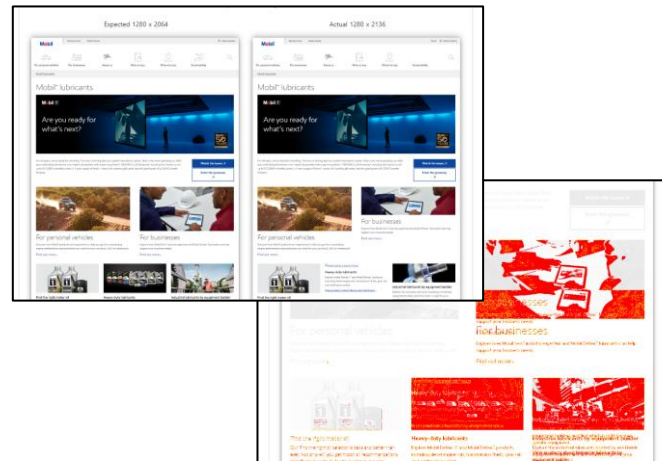
Sitecore Search is a powerful SaaS product that enables you to index content from any source, including documents, and allows you to search indexed content from any application build using any tech stack using the Sitecore Search Provided API endpoint.



Visual Test Automation

Allows pixel-perfect comparison capable of helping to maintain responsive design, cross browser/device differences, localization, and more.

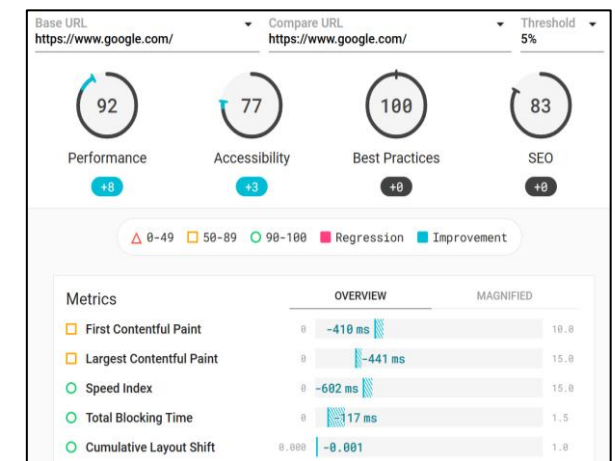
This prevents UI that can be functionally correct but visually broken from ever getting to your production site.



Automated Google Lighthouse Performance Monitoring

Lighthouse tests are run on every deployment to test environment. The tests scan sites and baseline against thresholds, minimum score, emulated device, etc.

Items that don't meet the defined criteria are returned to the development team for remediation.



Component Inventory



13

components



21

components



27

components



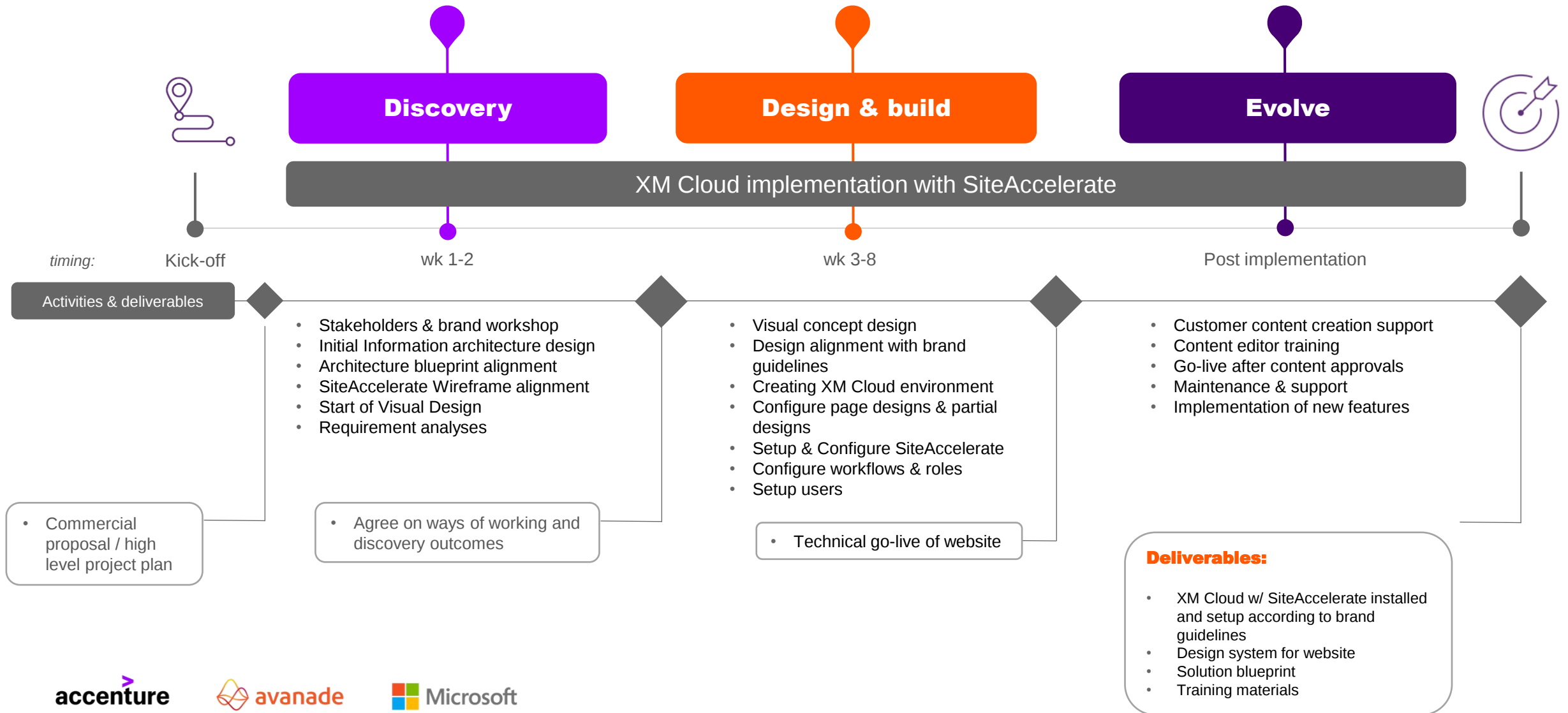
33

components

Theme-able code base
Functional specifications for all components
Figma file with design tokens

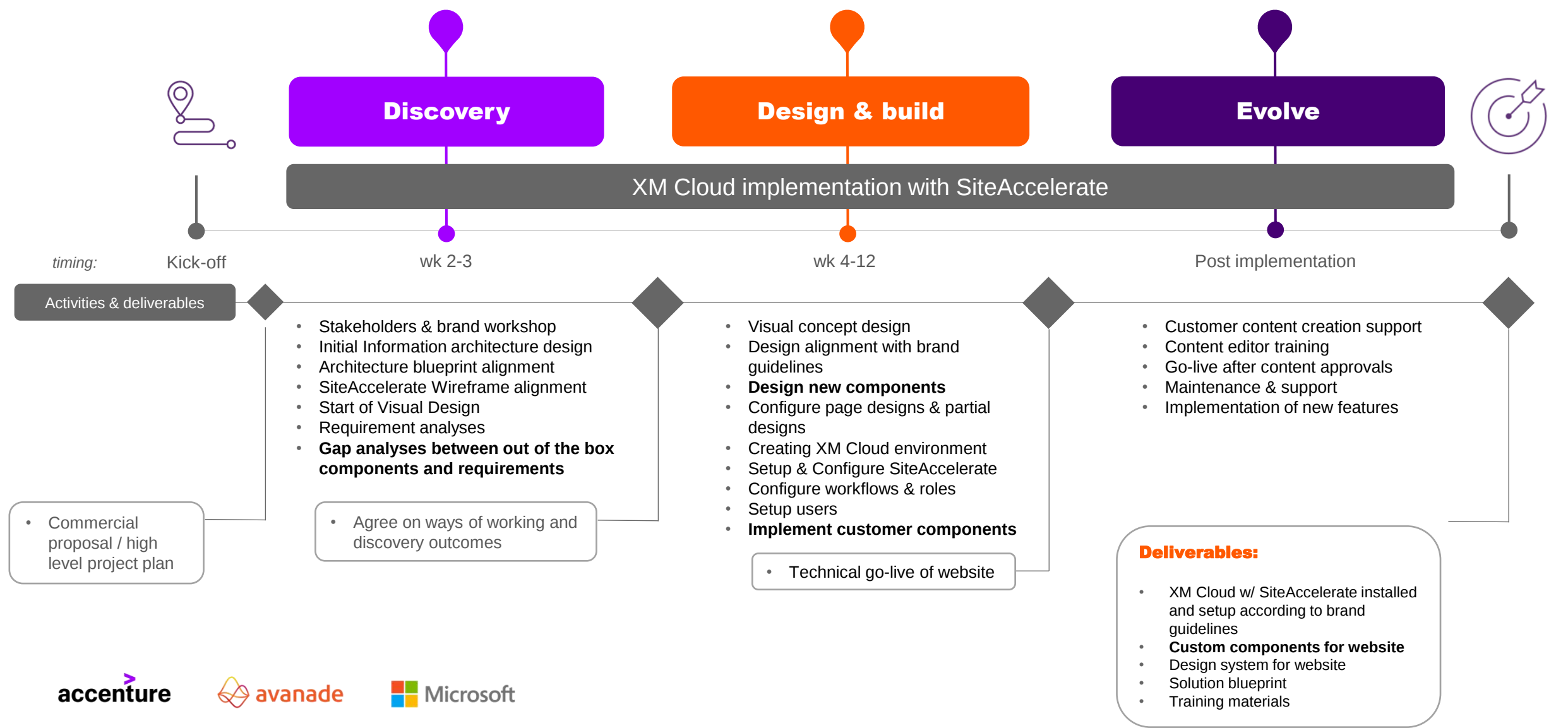
Get started with our SiteAccelerate (Small Implementation)

The following plan reflects a 'Small Component Inventory' 8-week Accelerator project.



Get started with our SiteAccelerate (Medium Implementation)

The following plan reflects a 'Medium Component Inventory' 12-week Accelerator project.





Thank You