

Transforming airport experiences:

The ultimate Digital
Accelerator

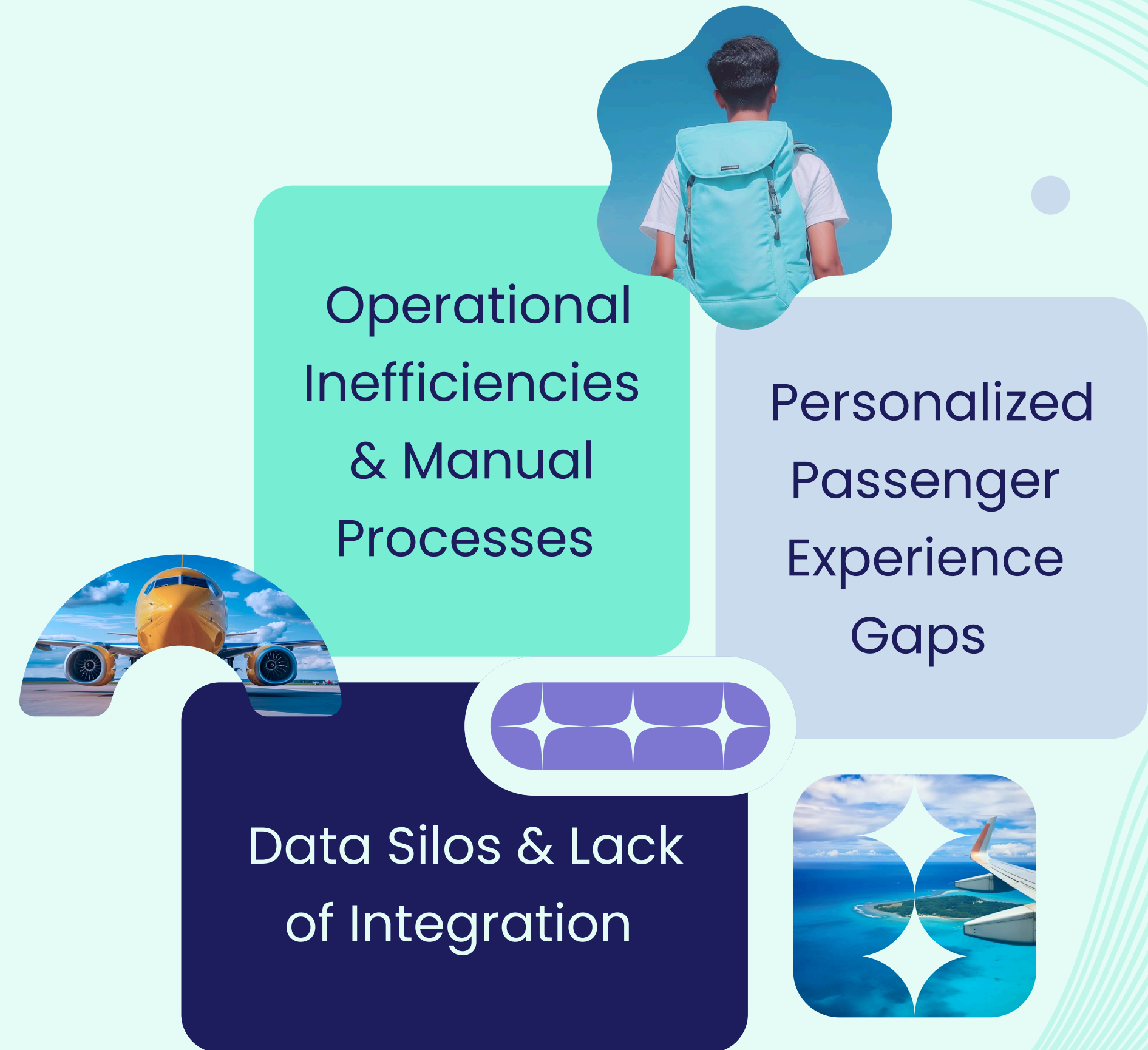
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Airport digital transformation challenge and why it's critical now

Airports must unify siloed systems and legacy workflows for real-time, multi-channel experiences.

Traveler expectations, complex operations, and fragmented data demand AI-driven agility.

The 3 core challenges airports face

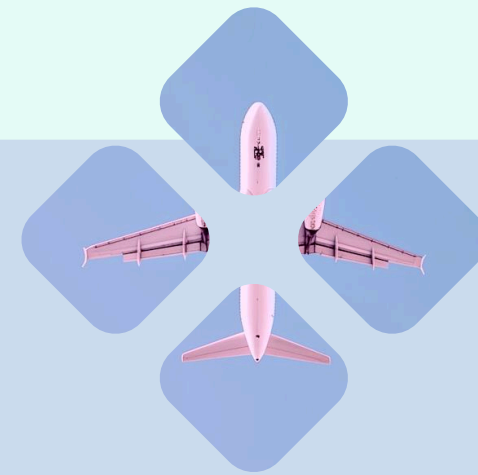


Introducing our Digital Accelerator



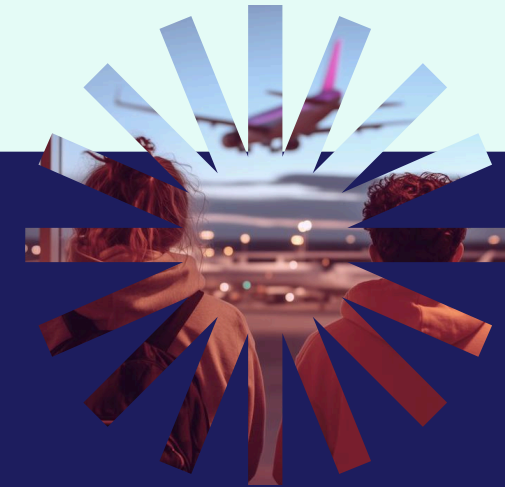
360° data insights

Connects parking, baggage, lounges, and other systems into a unified analytics layer for a complete view of passenger behavior and operations.



Hyper-personalization

Leverages AI and Sitecore Personalize to serve context-aware, multilingual messages and offers at every touchpoint.



Automated operations

Streamlines content workflows and communications, cuts manual effort, and uses analytics to optimize processes and revenue.



Key features & benefits

Compliance
& governance
tracking tools

Automated
workflow
management
& alerts

Data
integration
dashboarding

Analytics &
reporting for
continuous
improvement

AI-driven
passenger
profiling and
personalized
services



Customer success story:

jedco Jeddah
Airports

kogifi

Largest airport
in Saudi Arabia



Serves over 32
million passengers
annually

Sitecore XP

Automation

Analytics

Email

Personalization



Unique experience for Muslim
tourists travelling to Mecca

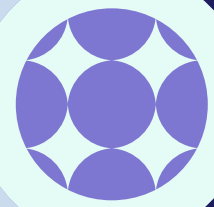


Customer success story:

 **مطارات الرياض**
riyadh airports

kogifi

Saudi Arabia's
second largest
airport



Serves over 27
million passengers
annually



First XM Cloud
implementation in KSA

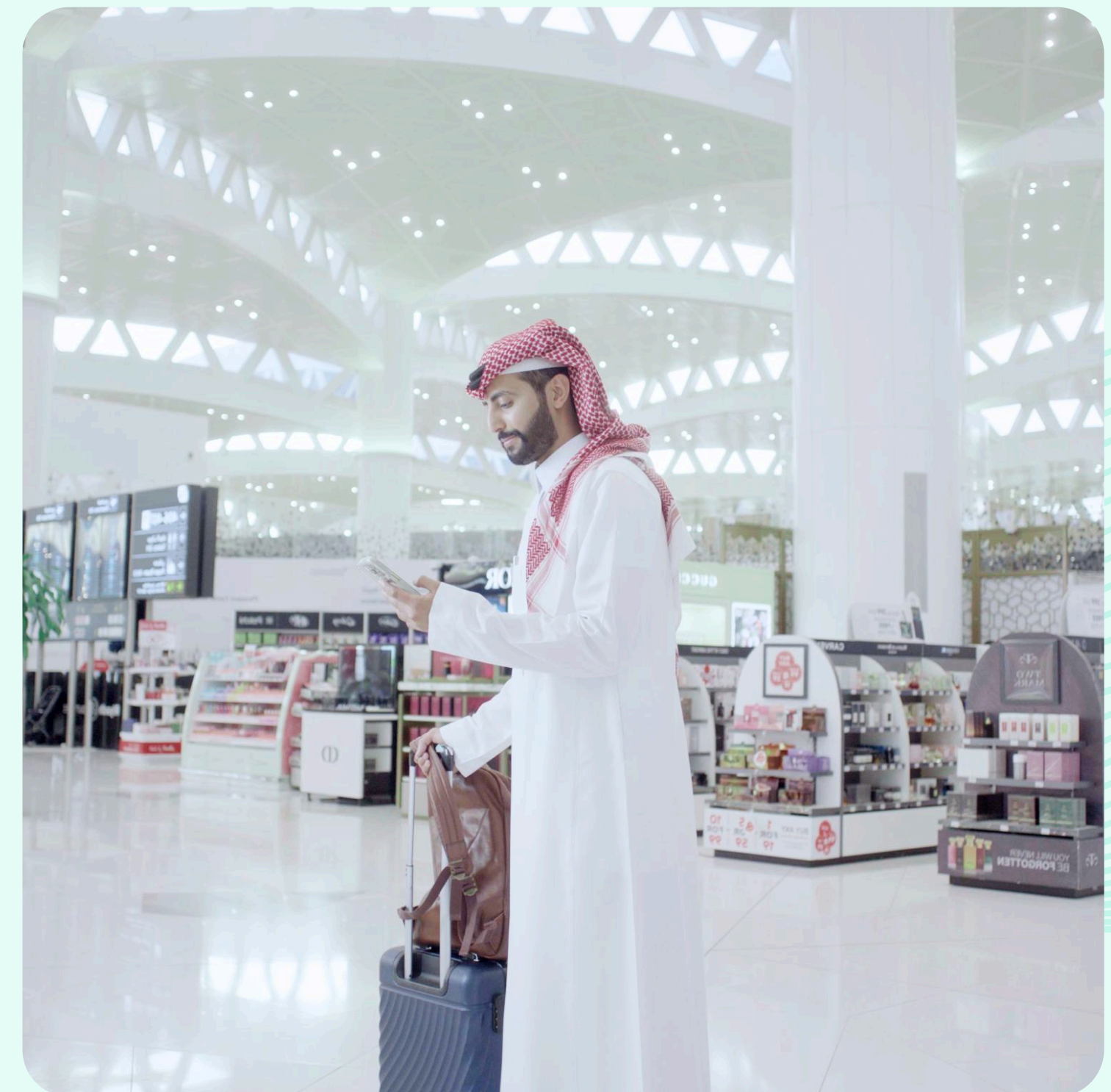
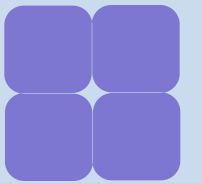
Sitecore XM Cloud

Automation

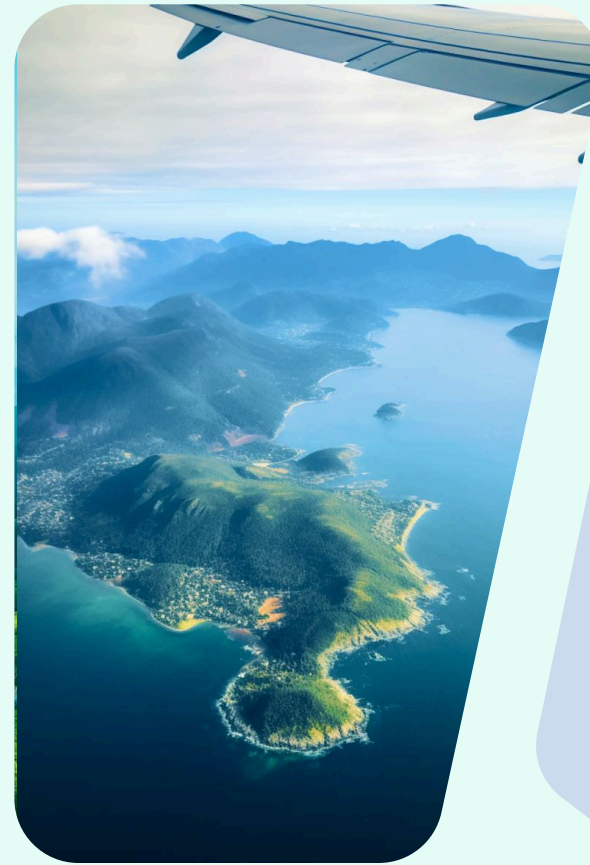
Analytics

Search

Personalization



Real impact.
Real voices.



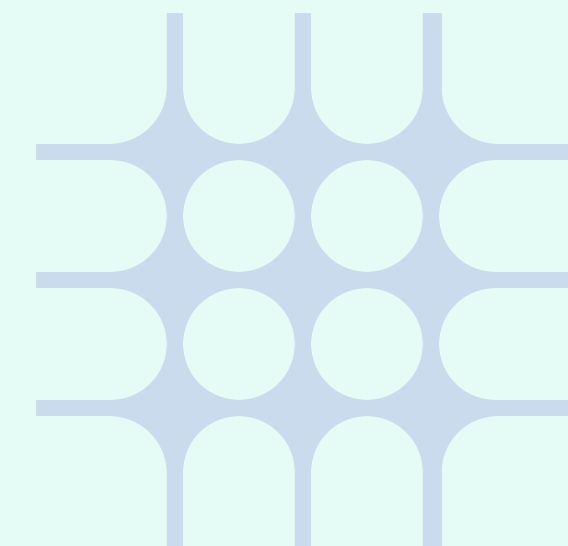
kogifi[®]

"We migrated to XM Cloud in record time. Kogifi's agile expertise & approach cut our go-live time and boosted content delivery performance by over 65%."

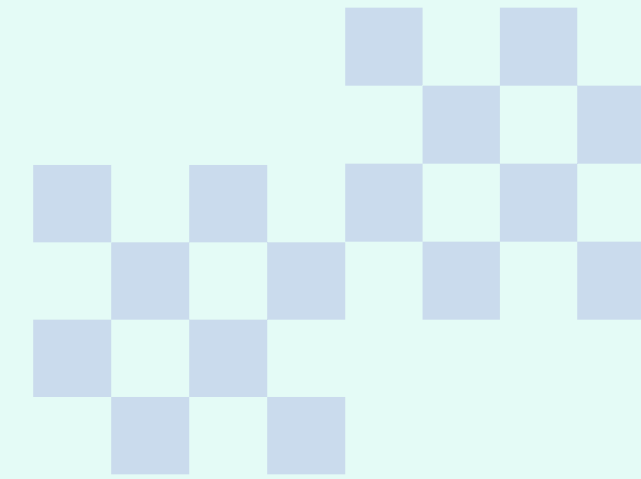
**Global Airport Technology
& Digital Leader**

"Kogifi's implementation of Sitecore has transformed the passenger journey. It provides dynamic, personalized passenger assistance – minimizing delays, enhancing operational agility, and delighting travelers."

Airport Executive



Easy onboarding steps



1. Analysis

2. Web design & development

3. Support and training offered

Get your customer proposal [➤](#)

Make every touchpoint
unforgettable. Even before check-in.

Let's build it together.

Website ↗

Linkedin ↗

+50
Projects



+30
Clients



+12
Years

